

Cincy Magazine

2017
Ad Rates &
Information

	Ad. Size	1x	2x	4x	6x	7x+
FOUR COLOR	Full	\$3,055	\$2,989	\$2,922	\$2,790	\$2,511
	1/2	1,770	1,734	1,607	1,530	1,377
	1/4	969	954	900	836	753
	2nd Cover	3,769	3,698	3,427	3,259	2,933
	3rd Cover	3,616	3,545	3,284	3,126	2,814
	4th Cover	3,937	3,856	3,570	3,397	3,057

*All rates are listed as gross.

To Reserve Space

Contact your sales representative for more information.



Custom options, such as split covers, gatefold covers, special inserts and more are available and can be quoted upon request.

General Advertising Information

All advertisements are accepted and published by the publisher upon representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements, including, without limitation, claims or suit for libel, violation of right of privacy, plagiarism and copyright infringement.

The publisher reserves the right to refuse any advertising and shall not be liable for damages if for any reason he fails to publish an advertisement.

a) Frequency Discounts: Advertising must be inserted within one year of first insertion to be eligible for frequency discount rates. Smallest unit to maintain frequency discount is one-fourth page.

b) Short Rates: An advertiser who does not complete a committed schedule within a contract year will be subject to a short rate to earned frequency rate.

c) Increased Frequency: Billing credits earned by increasing frequency during a contract year will be applied to future space.

d) Commissions: 15% commission is paid only to recognized agencies. No agency commission is allowed if full payment is not received within 60 days of invoice date.

e) Nonpayment: In the event of nonpayment, publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies due and payable to the publisher.

f) Rate Protection: Contract advertisers will be protected at their contract rates for 60 days after the effective date of new rates.

g) Preprinted Insert Rates and Multiple Page Discounts: Available on request.

h) Prepayment Discounts: Yearly contracts paid in full in advance earn 5% discount.

As of: Sept. 2016