



CINCY WEEKLY EMAILER

Sent to 11,100+ active & verified opt-in subscriber inboxes every Thursday

- 15% Email open ratio
- Avg. 950+ click throughs

We also offer the ability to geo-target!

◀◀ **SAMPLE GEO-TARGETED RESULTS**
SOUTHERN STATE COMMUNITY COLLEGE
TO AN EASTERN CINCINNATI AUDIENCE:

- 27.7% Email open ratio
- 4.2% click throughs

✳ Ask about our special digital packages featuring exposure on Facebook, Twitter & Instagram!



SOCIAL MEDIA

- 11,400+ Twitter Followers
- 2,800+ Facebook Followers
- 4,000+ Instagram Followers

Cincy Magazine

2017
Digital Info &
Specifications

As of: Dec. 2016

The screenshot shows the Cincy Magazine website interface. At the top left, there are links for 'Write a Letter to the Editor' and 'Subscribe now', with the date 'November 10, 2014'. A yellow banner at the top center reads 'Leaderboard -- 728 x 90 pixels'. The main header features the 'Cincy' logo with the tagline 'The Magazine for Business Professionals' and navigation links for 'Home', 'Advertise', 'Subscribe', 'Contact', 'About', 'Archive', and 'Newsstands'. Below the header, there are sections for 'Current Issue', 'A & E Calendar', 'Style', 'Dining', 'Midwestern Traveler', 'BOTH', 'Health', 'Business', 'Events & Nominations', and 'Wedding'. The main content area includes a large article titled '30 VERY BEST RESTAURANTS' by Julie Nelson Goodin, a 'Featured Video' section for 'Best of the North 2014', and a 'SIGN UP NOW!' section for a complimentary subscription. The 'Cincy Social' section displays tweets from @CincyMagazine. The 'Business' section features articles on 'Communications: Powernet' and 'Dream Machines'. The 'Arts & Entertainment' section includes 'Playhouse in the Park' and 'Energy: Lykins Energy Solutions'. A yellow vertical bar on the right side of the page is labeled 'Skyscraper 120 x 600 pixels'.

CINCYMAGAZINE.COM

MONTHLY VIEWERSHIP

28,000 Page Views
12,000 Unique Visitors
17,400 Mobile Visitors

WEB SPECIFICATIONS

- Ad banner file size limit: 200 KB
- Please supply accurate link, start date and completion date. Page view will be rotated evenly based on average page view. Verification of page is available upon request. Ads can be loaded within 24 hours of receipt.
- Supported file types (created by advertiser): static JPEG (.jpg) created with Photoshop, Fireworks, PaintShop Pro, or other image editing software. Static GIF (.gif) created with ImageReady, Fireworks, PaintShop Pro or other imaging software. Animated GIF (.gif) created with ImageReady, Fireworks, PaintShop Pro, or other animation software.
- Please allow one week of production time for advertisements created by Cincy. Ads can be created from files supplied in PDF (.pdf), Word (.doc), Adobe Photoshop (.psd) and Adobe Illustrator (.ai).



CincyMagazine.com

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